

Who am I?

Web Designer, UX/UI & Human Interface Design and Graphic Designer

Over six years of experience in website interface, website content development and branding design.

Proactive, dynamic, accomplished, organized, with a good personal presentation and Team Worker.

Skills and Knowledge




Studies

Greenwich College 
Marketing and Communication
Diploma

Udemy
User Experience Design Master Course
Visual Designer UX / UI

Greenwich College 
Marketing and Communication
Certificate IV

Bachelor Degree 
Corporación Escuela de Artes y Letras
Graphic Designer

Experience

 **Web Designer**
Bold Web Design Adelaide

Dates Employed Apr 2021 – Jun 2021
Adelaide, South Australia, Australia

Responsibilities

- Designing and Developing WordPress websites using page builders.
- Customising pre-existing WordPress themes.
- Selecting a WordPress theme that is suitable based on the clients' brief.
- Configuring WordPress plugins.
- Designing and Developing e-Commerce websites including WooCommerce.
- Importing Products into WooCommerce via CSV.
- Launching websites, including setting up email and website hosting.

 **Visual Designer UX/UI - Web Designer / Developer**
Freelance

Dates Employed Feb 2015 – Apr 2021
Adelaide, South Australia, Australia

Responsibilities

- Designing and Developing WordPress websites using page builders.
- Customising pre-existing WordPress themes.
- Selecting a WordPress theme that is suitable based on the clients' brief.
- Configuring WordPress plugins.
- Designing and Developing e-Commerce websites including WooCommerce.
- Importing Products into WooCommerce via CSV.
- Launching websites, including setting up email and website hosting.

Featured Websites

- <https://www.thewindowshop.com.au/>
- <https://efzininteriors.com.au/>
- <https://adelaidemigrationservices.com.au/>
- <https://www.eastpointcleaningsupplies.com.au/>

 **Digital Active Strategies S.A.S.**
Graphic & Web Designer

Dates Employed Jul 2015 – Sep 2016
Location Colombia - Bogotá

Responsibilities

- Websites manager of Berlitz account. www.berlitz.com.co and Latin America (.ar .ec .ve .cl .pe)
- Development of landing pages (HTML, CSS).
- Preparing sketches, diagrams and layouts to communicate design concepts. (UX Design)
- Creation of digital graphic pieces for the different campaigns. (Social Media)
- Undertaking research and analyzing functional communication requirements.