

Who am I?

UX/UI & Human Interface, Web Designer Digital Designer


Over six years of experience in website interface, website content development and branding design.

Proactive, dynamic, accomplished, organized, with a good personal presentation and Team Worker.

Skills and Knowledge



Studies

Greenwich College 
Marketing and Communication
Diploma

Udemy
User Experience Design Master
Course Visual Designer UX / UI

Greenwich College 
Marketing and Communication
Certificate IV

Bachelor Degree 
Corporación Escuela de Artes
y Letras Graphic Designer

Experience

 **UX/UI Digital Designer**
The Digital Embassy

Dates Employed Ago 2021 – Present
Adelaide, South Australia, Australia

Responsibilities

- Providing creative and human-centered design-led solutions in digital mediums such as websites, web apps, intranets, online forms, and various digital content for our agency.
- Problem-solving aptitude in User Experience (UX), Responsive Website and User Interface Design (UI), Wireframe and Prototype Concept Design, Content, coding HTML/CSS and Corporate Identity Design.
- Good skills in website design, brand communication, interaction design and information architecture.

 **Web Designer**
Bold Web Design Adelaide

Dates Employed Apr 2021 – Jun 2021
Adelaide, South Australia, Australia

Responsibilities


- Designing and Developing WordPress websites using page builders.
- Customising pre-existing WordPress themes.
- Selecting a WordPress theme that is suitable based on the clients' brief.
- Configuring WordPress plugins.
- Designing and Developing e-Commerce websites including WooCommerce.
- Importing Products into WooCommerce via CSV.
- Launching websites, including setting up email and website hosting.

 **Visual Designer UX/UI - Web Designer / Developer**
Freelance at Cediazlab

 Dates Employed Feb 2015 – Apr 2021
Adelaide, South Australia, Australia

Responsibilities

- Designing and Developing WordPress websites using page builders.
- Customising pre-existing WordPress themes.
- Selecting a WordPress theme that is suitable based on the clients' brief.
- Configuring WordPress plugins.
- Designing and Developing e-Commerce websites including WooCommerce.
- Importing Products into WooCommerce via CSV.
- Launching websites, including setting up email and website hosting.

 **Digital Active Strategies S.A.S.**
Graphic & Web Designer

Dates Employed Jul 2015 – Sep 2016
Location Colombia - Bogotá

Responsibilities

- Websites manager of Berlitz account. www.berlitz.com.co and Latin America (.ar .ec .ve .cl .pe)
- Development of landing pages (HTML, CSS).
- Preparing sketches, diagrams and layouts to communicate design concepts. (UX Design)
- Creation of digital graphic pieces for the different campaigns. (Social Media)
- Undertaking research and analyzing functional communication requirements.