Cesar Diaz

UX/UI and Human Interface Design • Product Designer • Website Consultation • Digital Designer

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Experience

The Digital Embassy
UX/UI Digital Designer
Ago 2021 – Present

TDE is a web development agency. Some of my functions are: Providing creative and human-centered design-led solutions in digital mediums such as websites, web apps, intranets, etc. Problem-solving aptitude in User Experience (UX), Responsive Website and User Interface Design (UI), Wireframing and Prototyping concept design, User journeys, HTML/CSS coding and Corporate Identity Design.

Bold Web Design Adelaide
Web Designer
Apr 2021 – Jun 2021

BWD is a web design agency. I was in charge of design and Develop WordPress websites and eCommerces using page builders, customising pre-existing WordPress themes. Select a WordPress theme that is suitable based on the clients' brief, configuring WordPress plugins, import products into WooCommerce. Launch websites, including setting up email and website hosting.

Freelance at Cediazlab
Founder and Designer UX/UI
Feb 2015 – Apr 2021

This is the agency that I founded in 2020, due I was handling several clients around the world. My role was founder and designer. Some of my functions were the following: Designing and Developing WordPress websites and e-commerces using page builders. Configuring WordPress plugins. Launching websites, including setting up email and website hosting. In addition, all the administrative part, quotes, presentations, invoices, etc.

Digital Active Strategies
Digital and Web Designer
Jul 2015 – Sep 2016

DAE is a Digital Marketing and web development agency. It was my first job as a web/digital designer. Some of my functions were: Websites manager of Berlitz account. www.berlits.com.co and Latin America (.ar .ec .ve .cl .pe). Development of landing pages (HTML, CSS). Preparing sketches, diagrams and layouts to communicate design concepts. Creation of digital graphic for Social Media, among other things.

Studies

Greenwich College
Diploma of Marketing and Comunication - 2018

Continuing with my first course, I embarked on studying a diploma in Marketing and Communications, I wanted to complete my process as a communicator. In this course I was able to learn and apply concepts of Digital Marketing.

Platzi
Product Designer - 2018

Platzi is the largest digital remote teaching platform in Latin America, its slogan is "Never stop learning. I started and finished the Product Design course where I learned the basic concepts to become a product designer.

Greenwich College
Certificate IV of Marketing and Comunication - 2017

My first study in Australia was at this College. I did the Certificate IV in Marketing and communication, this was to be able to complement and also increase my skills as a designer. y skills as a designer.

University Escuela de Artes y Letras
Bachelor degree of Graphic Designer - 2014

This university was where I graduated as a graphic designer with an emphasis in management. I got very good results in the different subjects and an outstanding degree project.

Skills and Knowledge

Figma	Miro	Joomla
Maze	Adobe Illustrator	Boostrap
Adobe XD	Adobe Photoshop	Fundation
Notion App	Wordpress	Google Tag Manager
Hotjar	WooCommerce	Mailchimp
Sketch	CSS / HTML	

Díaz lab.